



5th Annual Conference of The Egyptian Association for Health Economics

20 - 21 October 2026

Hilton Cairo Grand Nile

STRATEGIC PARTNER



CAPITAL EYES
BUILDING STRATEGIC PARTNERSHIPS ACROSS GREATER MIDDLE EAST & AFRICA



PROGRAM



5th Annual Conference of The Egyptian Association for Health Economics

COMPLIANT BY



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5th Annual Conference of The Egyptian Association for Health Economics

TUESDAY, 20 OCTOBER 2026

Rare Disease Workshop Agenda

05:00 PM - 07:30 PM

05:00 PM
05:10 PM

Opening and Workshop Objectives
Prof. Ashraf Hatem

05:10 PM
05:30 PM

Challenges of Rare Diseases
Dr. Ahmad Fasseeh, Dr. Nada Korra

05:30 PM
05:50 PM

Alternative Methods for Orphan Drug Financing
Dr. Ahmad Fasseeh, Dr. Nada Korra

05:50 PM
06:00 PM

Rare Diseases in Egypt: Where Are We Today?
Dr. Mohamed Hassany

06:00 PM
06:30 PM

Multinational Companies Contribution
AstraZeneca, Servier

06:30 PM
06:40 PM

Egyptian Pharmaceutical Companies Contribution Grifols
General Dr. Magdy Amin

06:40 PM
07:10 PM

Roundtable Discussion
Prof. Ashraf Hatem

07:10 PM
07:30 PM

Workshop Recommendations
Prof. Ashraf Hatem



5th Annual Conference of The Egyptian Association for Health Economics

WEDNESDAY, 21 OCTOBER 2026

Registration

09:00 AM - 10:00 AM

10:00 AM

10:10 AM

Opening and Welcome Remarks

Prof. Ashraf Hatem, Prof. Adel Adawy, Prof. AbdelWahab Ezzat,
Prof. Nader Fasseeh, Prof. Magdy Amin.

Session 1. Financing Resilient Health Systems During Crises

10:10 AM-11:40 AM

Chairpersons: Prof. Adel Adawy, Prof. Ashraf Hatem, Prof. Magdy Amin, Dr. Sameh El-Saharty

10:10 AM

10:20 AM

Healthcare Financing During Crises: Findings and Recommendations from the
EAHE Research Project

Dr. Baher ElEzbawy

10:20 AM

10:30 AM

From Crisis Response to Health-System Resilience: Financing Preparedness and
Performance

Dr. Sameh El-Saharty

10:30 AM

10:40 AM

Building Financial Resilience in Egypt's Universal Health Insurance System

Mr. Hossam Sadek

10:40 AM

10:50 AM

Panel Discussion and Q&A

Speakers and chairpersons

10:50 AM

11:00 AM

The Value Lost After the Prescription: Clinical & Economic Value of
Medication Adherence: Servier Symposium

Dr. Omar Fasseeh

11:00 AM

11:10 AM

Partners in LEAD: EAHE & Merck Launch a Digital Learning Journey for Pharmacists

Merck

11:10 AM

11:40 AM

Severe Asthma Management : Astrazeneca Symposium

Prof. Ashraf Hatem

Coffee Break

11:40 AM - 12:10 PM

Session 2. Recent Developments in Pricing, Procurement and Reimbursement in Egypt

12:10 PM-01:40 PM

Chairpersons: Dr. Maha El Rabat, Dr. Hossam ElSamouly, Prof. Heba Nassar

12:10 PM

12:20 PM

Evolving Procurement and Health Technology Management in Egypt

Dr. Mary Gamal

12:20 PM

12:30 PM

New Trends in Pharmaceutical Pricing Policies in Egypt

Dr. Asmaa Saad



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**12:30 PM
12:40 PM**

Driving Better Health Outcomes through Strategic Purchasing and Value-Based Healthcare
Dr. Ayat ElBaroudy

**12:40 PM
12:50 PM**

Beyond the Evidence Gap: New Paradigms for Ultra-Orphan Therapies
Dr. Rania Ahmed

**12:50 PM
01:00 PM**

Beyond the price tag: Measuring value in POLICE Healthcare Institutions
Dr. Nourhan Ashraf

**01:00 PM
01:10 PM**

Panel Discussion and Q&A
Speakers and chairpersons

**01:10 PM
01:40 PM**

Title: Ribociclib in Early Breast Cancer: The Long-Term Value :Novartis Symposium
Dr. Gihan El Sisi

Session 3. Medical Devices and Diagnostics HTA

01:40 PM-02:50 PM

Chairpersons / Senior Panel: Dr. Abla El-Alfi, Dr. Mary Gamal

**01:40 PM
01:50 PM**

What Is Different When Conducting HTA for Medical Devices?
Dr. Kareem El Fass, Syreon Middle East

**01:50 PM
02:00 PM**

The Economic Burden of Potentially Avoidable Hospital Admissions and Non-Indicated Investigations: A Systematic Review of Healthcare Resource Utilization
Dr. Mohamed Shafei Hussien

**02:00 PM
02:10 PM**

Cost-utility Analysis Of Esp Block In Scoliosis Surgery: A Favorable Strategy From An Egyptian Healthcare Perspective
Dr. Basma Mohamed Elsayed

**02:10 PM
02:20 PM**

Panel Discussion and Q&A
Speakers and Chairpersons

**02:20 PM
02:50 PM**

Persistent Uncontrolled Hypertension Burden : Astrazeneca Symposium
Prof. Sameh Shaheen, Dr. Galal Elshshiney, Dr. Asmaa Abourawash

Networking Break

02:50 PM - 03:20 PM

Session 4. AI in Health Economics and HTA

03:20 PM-03:50 PM

Chairpersons: Dr. Ahmed Seyam, Dr. Asmaa Saad, Dr. Mohamed Anwar, Mr. Mahmoud Ashraf Hatem

**03:20 PM
03:30 PM**

From General-Purpose Models to Purpose-Built AI Systems for Health Economic Modeling
Dr. Ahmad Fasseeh



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03:30 PM

03:40 PM

Enabling AI in Healthcare: The Role of Digital Infrastructure, Data and Interoperability
Dr. Mohamed Anwar

03:40 PM

03:50 PM

Panel Discussion and Q&A
Speakers and Chairpersons

Session 5. Maintaining Patient Access During Financial Crises

03:50 PM-04:20 PM

Dr. Sherif Abaza

03:50 PM

04:20 PM

Maintaining Patient Access During Financial Crises
Dr. Soheir AbdelHamid, Mr. Hossam Sadek, Dr. Mohamed ElMarasy,
Dr. AbdelAziz Ahmad, Dr. George Stino, Dr. Radia Chmanti Houari

Session 6. Health Economics in Action: Evidence and Implementation Across Egyptian Health Institutions

04:20 PM-05:00 PM

Chairpersons / Senior Panel: Dr. Faten Emara, Dr. Mohamed Hassany

04:20 PM

04:30 PM

MoHP - Healthcare Investment Maps as a Tool for Distributive Justice and Financial Sustainability in Egypt
Dr. Shaimaa Fouad

04:30 PM

04:40 PM

UHIA - From HTA to Coverage: Applying Health Economics to Benefit-Package Decisions Under Universal Health Insurance
Dr. Ayat ElBaroudy

04:40 PM

04:50 PM

HTA in University Hospitals: Optimizing Value, Outcomes, and Healthcare Resources
Dr. Mariem Aly

04:50 PM

05:00 PM

Panel Discussion and Q&A
Speakers and Chairpersons

Closing Remarks

05:00 PM - 05:10 PM

Lunch

05:10 PM - 06:10 PM



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The Egyptian Association for Health Economics



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